

BCIU

BUSINESS COUNCIL
for INTERNATIONAL
UNDERSTANDING

WEDNESDAY, SEPTEMBER 21, 2022

Reskilling and Rethinking the Transition to the Green Economy

9:00–11:00am EDT



Microsoft



Pearson

Reskilling and Rethinking the Transition to the Green Economy

Date: Wednesday, September 21

Time: 9:00 AM – 11:00 AM

Location: New York City – St. Regis Hotel – Versailles Room -Two E 55th St, New York, NY 10022

Agenda

- 9:00 AM Session begins. Ms. Meghan Hagberg, Senior Vice President, Business Council of International Understanding (BCIU) welcomes the group and introduces keynote speaker
- 9:02 AM Mr. Seth Cohen, Head of Philanthropic Partnerships and Communities, Forbes offers keynote remarks
- 9:12 AM Ms. Hagberg thanks Mr. Cohen for their remarks and introduces Dr. Mukes Kapilashrami, Director of Operations, GW Environmental and Energy Management Institute, introduces the first panel
- 9:15 AM Panel 1 – Motivating and Implementing a Green Economy
- Ms. Sandra Latner, Vice President, ESG, Pearson
 - Mrs. Shea Gopaul, International Organization of Employers (IOE) Permanent Representative to the United Nations
 - Ms. Robin Shrode, Chair, National Career Academy Coalition Board of Directors
 - Ms. Anita Thomas, Chair, NGO Committee on UN Finance for Development
- 10:00 AM Ms. Hagberg thanks the first panel and breaks for coffee and other refreshments
- 10:05 AM Ms. Hagberg introduces Ms. Catherine Stihler, Chief Executive Officer, Creative Commons.
- 10:10 AM Panel 2 - Incorporating Principles of Sustainability in the Future of Work
- Mr. Nathan Williams, Senior Director, Economic Graph Partnerships, LinkedIn
 - Mr. Andreas Schleicher, Director for the Directorate of Education and Skills, OECD
 - Ms. Nathalie Munyampenda, Chief Executive Officer, Kepler
 - Dr. Olivia Sylvester, Head of Environment and Development, The University for Peace
 - Dr. Raymond Gilpin, Senior Economist and Chief of Strategy, Analysis, and Research, UNDP Regional Bureau for Africa
- 10:55 AM Ms. Hagberg thanks the second panel and provides closing remarks
- 11:00 AM Sessions concludes.



Seth Cohen

Head of Communities and Philanthropic Partnerships

Forbes

As an Assistant Managing Editor and Head of Communities & Philanthropic Partnerships at Forbes, Seth guides the Forbes team's work towards transforming our audiences into global communities and initiatives that advance prosperity, opportunity, and inclusivity. In his work as founder of the Forbes Impact Lab, Seth works across the Forbes editorial and business teams to identify and implement creative ways that Forbes can partner with a diverse range of businesses, philanthropic partners, and NGOs to achieve positive social impact through entrepreneurship and action.

Seth has had over 20 years of experience at the intersection of business and impact. Prior to joining Forbes, Seth founded Applied Optimism, an entrepreneurial global impact consultancy that worked with some of the world's leading philanthropies. Prior to Applied Optimism, Seth served seven years as the Senior Director of Schusterman Family Philanthropies, a global foundation focused on empowering young adults and igniting entrepreneurial solutions to complex social challenges. At Schusterman, Seth oversaw a range of philanthropic initiatives in the US, Europe, and the Middle East, including the development of REALITY, a global travel experience that focused community building and leadership development.

Prior to Schusterman, Seth previously worked for 13 years as a nationally recognized Atlanta-based corporate attorney, most recently as a partner at the international law firm of Holland & Knight LLP, leading its Atlanta corporate and M&A team. In addition to representing clients ranging from start-ups to Fortune 10 telecommunications companies, Seth also received recognition for his commitment to pro bono legal services, including his work as one of the lead attorneys in a successful federal civil rights lawsuit protecting the voting rights of Georgia citizens.



Dr. Raymond Gilpin

Senior Economist and Chief of Strategy, Analysis & Research

UNDP Regional Bureau for Africa

Dr. Gilpin is the Senior Economist and Chief of Strategy, Analysis & Research at the UNDP Regional Bureau for Africa. Prior to joining UNDP, Raymond was the Academic Dean at the Africa Center for Strategic Studies in Washington DC and Economics Director at the United States Institute of Peace, where he also chaired the taskforce on business and peace, managed the web-based International Network for Economics and Conflict, and taught resource management courses at the USIP Academy.

He has also held senior positions at the Central Bank of Sierra Leone, the African Development Bank, and the World Bank. Raymond was inducted into the Martin Luther King Collegium of Scholars at the historic Morehouse College in Atlanta in 2015 for his work on economics and peace.

Raymond holds a Doctorate in development economics from Cambridge University in the United Kingdom and an Executive Certificate in international finance and capital markets from Georgetown University in the United States.



Shea Gopaul

**Permanent Representative to the United Nations in New York
International Organisation of Employers (IOE)**

Shea Gopaul is the Permanent Representative to the United Nations in New York for the International Organisation of Employers (IOE). For over 100 years, IOE has been one of the leading voices for business at the global level and on the ground with more than 150 employer federation members in 145 countries, representing the interests of over 50 million companies.

In her role as the Permanent Representative to the UN, Gopaul has been leading an initiative to enhance and increase private sector engagement with the United Nations at the country, regional and global level. Through dialogues, publications, outreach and communication projects, the initiative seeks to stimulate collaboration and foster partnerships between the public and private sectors to achieve the Sustainable Development Goals (SDGs).

Gopaul is the Founder and Executive Director Emeritus of the Global Apprenticeship Network (GAN), a coalition of companies and organizations addressing the skills mismatch and youth unemployment crisis. She has over 20 years of experience in the UN system (ILO, UN, WHO), and has authored numerous articles on private sector engagement, youth unemployment and employer driven education. She is recognized as an IZA Fellow, is a member of the G20/B20 Employment and Education Taskforce and an International Gender Champion.

Gopaul holds a Master's degree in International Education from Columbia University, an Honorary Doctorate degree in Humane Letters and undergraduate degree from Point Park University.



Meghan Hagberg
Senior Vice President

Business Council for International Understanding (BCIU)

Meghan Hagberg is Senior Vice President and head of membership at the Business Council for International Understanding (BCIU), a nonpartisan, U.S.-based organization that promotes international understanding and expands global trade and commerce through a combination of dialogue and action.

As membership lead, Ms. Hagberg is responsible for overseeing the recruitment, retention and growth of relationships with BCIU's member companies, building a foundation for long-term strategic partnerships. She utilizes member input to refine, ideate and expand BCIU's services and programs, and secures buy-in and financial support for initiatives across BCIU's business lines. Ms. Hagberg joined BCIU in 2008 as Program Officer for the Middle East and North Africa, and her portfolio gradually expanded to include South and Central Asia, Turkey, Japan and Korea. She was promoted to Senior Program Officer and Director before being named a Vice President in 2014. During her tenure at BCIU she has implemented programs around the globe including Egypt, Panama, India, Korea, the UAE, Ghana and the Philippines covering topics ranging from investment promotion to aviation cooperation to ICT development.

Ms. Hagberg previously worked as a consultant at a New York based benefits firm, where she prepared internal communications for employer-provided pension and health and welfare benefit plans. She received a Bachelor of Arts in economics from Barnard College and a Master of Arts in Islamic studies from Columbia University. She has a basic knowledge of Arabic, Spanish and Turkish.



Dr. Mukes Kapilashrami

Director of Operations

George Washington University

Dr. Mukes Kapilashrami is a recognized scientist in the field of nanotechnology focusing on advancing next generation zero carbon energy innovations. He brings unique experience and perspective from working across various facets of clean energy security and climate change mitigation; from cutting edge scientific research to policy development, and technology implementation.

Dr. Kapilashrami has previously served as the Environmental Affairs Officer/Deputy Chief of Environmental Affairs at one of the United Nations largest field missions in the Sub-Saharan Africa with 13 000+ personnel (uniformed and civilian) strength. In this role, he led programs quantifying the mission's environmental footprint and translating technical analyses to policy, to further develop strategies accelerating decarbonization of the organization's field operations.

Currently, Dr. Kapilashrami is the Director of Operations at the Environmental and Energy Management Institute at The George Washington University, where he heads the organization's international climate and energy partnership program, while coordinating research across key areas of renewable energy sustainability and promoting the widespread adoption and sustainable use of all forms of renewable energy.



Sandra Lanter

Vice President of ESG

Pearson

Sandra brings 15 years of experience in Environmental, Social and Governance (ESG) issue management, stakeholder engagement, and impact reporting. Sandra's professional mission is to integrate sustainability into core business strategies, and prior to joining Pearson, she has worked in Finance, Mining and the Food and Agriculture sector. She has a personal interest in impact investing and believes in the power of education to build a more equitable and sustainable future.



Nathalie Munyampenda
Chief Executive Officer
Kepler

Nathalie Munyampenda is the Chief Executive Officer of Kepler. By innovating the university experience and providing targeted upskilling interventions, Kepler graduates distinguished learners and leaders who transform their lives, their communities, and their countries. Over 90% of graduates are employed within 6 months of graduation.

Nathalie is passionate about education and the future of work. Without new pathways in education that provide foundational 21st century skills, meet students where they are (equity) and lead to clear employment outcomes, African countries will lag behind in terms of the future of work. Kepler is building a global model of accessible and excellent higher education and upskilling.

Prior to Kepler, Nathalie was Managing Director at the Next Einstein Forum building Africa's community of scientists, curating the premier science and innovation conference and pushing for science-driven industrialization through foresight and policy work. Nathalie has also worked in the Canadian public and private sectors, and in international social media consulting before working to build the Government of Rwanda's central communication unit as Coordinator (Director General) in the Office of the Government Spokesperson.

Nathalie has an Honors in International Development and Globalization from the University of Ottawa and a Master's in Strategic Communication from Seton Hall University.



Andreas Schleicher

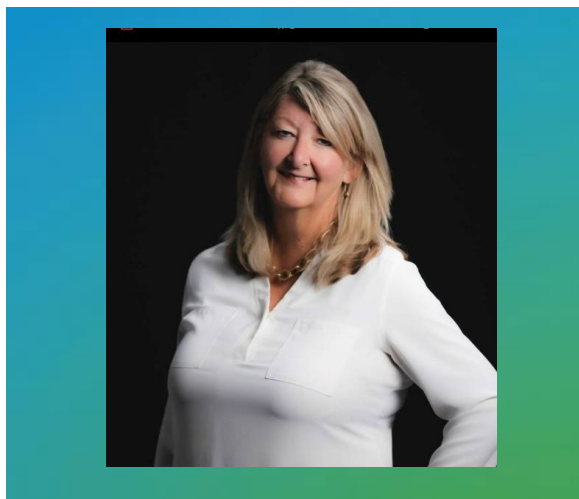
Director for the Directorate of Education and Skills

Organisation for Economic Co-operation and Development (OECD)

Andreas Schleicher is Director for Education and Skills at the Organisation for Economic Co-operation and Development (OECD). He initiated and oversees the Programme for International Student Assessment (PISA) and other international instruments that have created a global platform for policy-makers, researchers and educators across nations and cultures to innovate and transform educational policies and practices.

He has worked for over 20 years with ministers and education leaders around the world to improve quality and equity in education. Former U.S. Secretary of Education Arne Duncan said that Schleicher “understands the global issues and challenges as well as or better than anyone I’ve met, and he tells me the truth” (*The Atlantic*, July 11). Former UK Secretary of State Michael Gove called Schleicher “the most important man in English education” – even though he is German and lives in France.

Before joining the OECD, he was Director for Analysis at the International Association for Educational Achievement (IEA). He studied Physics in Germany and received a degree in Mathematics and Statistics in Australia. He is the recipient of numerous honours and awards, including the “Theodor Heuss” prize, awarded in the name of the first president of the Federal Republic of Germany for “exemplary democratic engagement”. He holds an honorary Professorship at the University of Heidelberg.



Robin Shrode

Chair

National Career Academy Coalition

Robin is a teacher at heart with a focus on helping organizations improve so that each educator and student experiences teaching and learning in the most effective and efficient system possible. How we learn and what we learn is changing exponentially in the 21st century. We have the exciting opportunity to apply what we know about how this generation of students learns inside and outside the classroom and how we should fundamentally think differently about lesson design. On her journey to becoming an educational consultant Robin also carried the titles of classroom teacher, school counselor, and administrator of school improvement and professional development programs.

She has been awarded both Teacher of the Year and Counselor of the Year in her former district and education region in Irving, Texas. Being a part of the Texas Staff Development Council (currently Learning Forward TX) Board of Directors for three years (2004---2007) was a great growth experience for Robin. She collaborated with other board members to shape the face of professional learning in her home state as well as co---author the PLC Academy, a year-long academy that district cohorts would participate in to gain knowledge and skills in collaborative instructional planning and data analysis.

From 2001---2004 Robin served as a USDOE Practitioner Advisor, a small group of practicing educators across the nation, to serve as advisors to Small Learning Communities grant recipients and has personally led and sustained educational reform at the secondary level. In 2006, she co-founded The American Alliance for Innovative Schools, LLC with a business partner and later renamed the company "American Alliance for Innovative Systems, LLC" to broaden their work scope. Robin currently serves on the Executive Board of Directors of the National Career Academy Coalition (NCAC) where she is 2022 Chair-Elect.



Catherine Stihler
Chief Executive Officer
Creative Commons

Catherine Stihler OBE has been an international champion for openness as a legislator and practitioner for over 20 years.

Born in Scotland, Catherine was educated at St Andrews University, where she was awarded a Master of Arts (MA) with Honours in Geography and International Relations and a Master of Letters (MLitt) in International Security Studies. She also holds a Master of Business Administration degree from the Open University and an honorary Doctor of Letters (D.Litt.) from St Andrews University for her contributions as the 52nd Rector and for her public service.

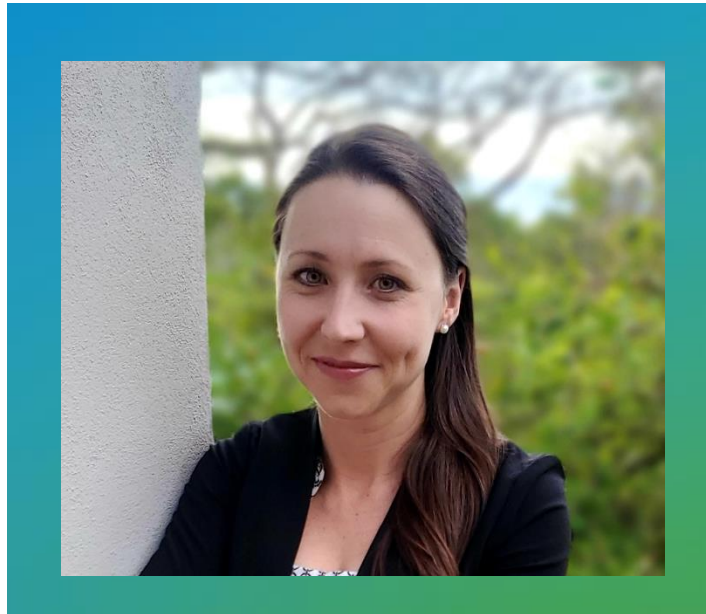
She stood for election as a Member of the European Parliament for Scotland in 1999, representing the Labour Party. At the European Parliament she became one of Scotland's longest serving and most respected legislators.

Catherine was elected Vice-Chair of the European Parliament's Internal Market and Consumer Protection Committee, founded the Campaign for Parliamentary Reform and the parliament's All-Party Library Group, and was instrumental in securing graphic health warnings on cigarette packets across the EU.

In 2019, Catherine was awarded an OBE by Her Majesty the Queen in recognition of her services to politics. That same year, she stood down from the European Parliament to become the chief executive officer of the Open Knowledge Foundation. During her 18-month tenure at the Foundation, Catherine redefined its vision and mission to produce a new strategic direction, re-engage its global chapters and increase the worldwide profile of the organisation.

In August 2020, Catherine was appointed chief executive officer of Creative Commons, a non-profit organisation that helps overcome legal obstacles to the sharing of knowledge and creativity to address the world's pressing challenges.

She was selected to the Fellowship of Scotland's national academy, the Royal Society of Edinburgh (RSE) in 2022.



Dr. Olivia Sylvester

Head of the Environment and Development Department

The University for Peace

Dr. Olivia Sylvester is Head of the Environment and Development Department and Associate Professor at the University for Peace in Costa Rica. She is also an adjunct professor for Long Island University and Oregon State University. Olivia's research is focused on sustainable food systems, climate change, gender, and environmental justice; she works with Indigenous people, women, smallholder and youth on these topics.



Anita Thomas

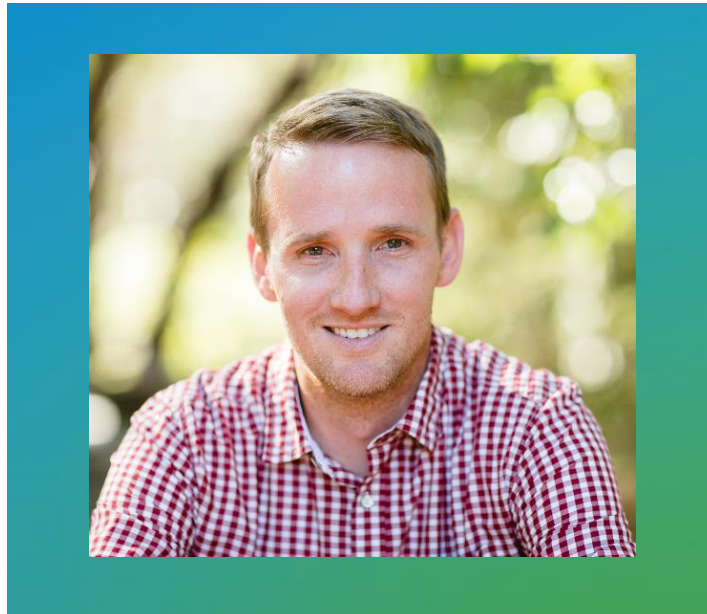
Chair

NGO Committee on Financing for Development

Anita Thomas is the Chair of the NGO Committee on Financing for Development, a Substantive Committee of the Conference of NGOs (CoNGO). She was elected to this role by the Committee for a third term in 2021. She also serves as the Convener of the NGO Coalition to End Violence and Harassment in the World of Work, a coalition convened by five NGO Committees (the NGO Committee on Financing of Development, NGO Committee on Status of Women, NGO Committee on Migration, and NGO Committee to Stop Trafficking in Persons) to advance ratification of ILO C-190.

She is the Main UN Representative for Women First International Fund at the UN, an NGO in ECOSOC Consultative Status, that provides grants for the economic empowerment of women and girls globally. She served as the main representative and alternate representative of the World Association of Girl Guides and Girl Scouts to the UN for over ten years. Her professional experience, spanning over twenty years with both domestic and international NGOs, includes management roles with the Conference of NGOs, Sam Schmidt Paralysis Foundation, and consultant roles in project management, grants management, and finance.

She holds an M.S. in Finance from the Simon School of Business, University of Rochester, a MPAP from the Bloustein School of Public Policy, Rutgers University, and an M.A. Economics from Madras Christian College, India. She is a Fellow of the Eagleton Institute of Politics, Rutgers University.



Nate Williams

Senior Director, Economic Graph Partnerships

LinkedIn

Nate Williams is an expert on workforce technology and labor market information. At LinkedIn he is responsible for evaluating, defining, and executing policy partnerships that leverage LinkedIn's technology as a means of completing the LinkedIn Economic Graph, a digital map of the global economy.

In addition to leading bilateral partnerships with policy institutions and convenings such as the UN, World Bank, COP (climate), WEF, and OECD, Nate directs LinkedIn's participation in the Development Data Partnership, a unique public/private partnership created to facilitate the use of third-party data in research and international development. He previously worked as a presidential appointee in the US Department of Labor.

Nate holds a BA in Political Science from Brigham Young University and a Master of Business Administration (MBA) from Columbia University.

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Bayer AG

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Chief Development Officer
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Senior Associate
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LinkedIn

Dean Juan Carlos Sainz Borgo
The University for Peace

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Advisor, K12 Education, Northeast
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Ecopetrol

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Consul Economic Affairs
Embassy of the United Mexican States to the United States

Dr. Jeremiah Frink
Manager, Education Strategy
Dell

Dr. Raymond Gilpin
Chief Strategy, Analysis, and Research & Senior Economist
United Nations Development Programme

Mr. Robert Gilpin
Key Account Director, World Bank Group & United Nations
KPMG

PARTICIPANT LIST

Ms. Shea Gopaul
Special Representative United Nations in New York
International Organization of Employers

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Discovery Education

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United States Department of Commerce

Mr. Doug Hoffman
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Guild Education

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Director, Operations
George Washington University - Environmental and Energy Management Institute

Dr. Hanan Khalifa
Director, Education Transformation & Alliances
University of Cambridge

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Cambridge Partnership for Education

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Global Lead, Third-Party Communications and Engagement
Amazon Web Services

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Deputy Head, Global Issues & Innovation
Delegation of the European Union to the United States

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Sovereigns & Financial Institutions
United Bank for Africa

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Primitus

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Lead Education Analyst, Cambridge Press and Assessment
Cambridge Partnership for Education

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Vice President
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Producer Podcast and Content Manager
Environmental Defense Fund

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Sunflower Mission

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Actum

Ms. Naria Santa Lucia
General Manager, Digital Inclusion and Community Engagement
Microsoft Corporation

Mr. Andreas Schleicher
Director, Directorate of Education and Skills
Organisation for Economic Co-operation and Development

PARTICIPANT LIST

Ms. Christine Sesay
Vice President, Finance and Partnerships
Kepler

Mr. Rohit Sharma
Senior Vice President, Workskills
Educational Testing Service

Ms. Robin Shrode
Chair
National Career Academy Coalition

Ms. Topaz Smith
Lead, Aviation, Travel & Tourism
World Economic Forum

Mr. Ayodeji Sotinrin
Group Chief Executive
SAO Capital

Mr. Richard Steffens
Acting Deputy Assistant Secretary, Asia
United States Department of Commerce

Ms. Catherine Stihler
Chief Executive Officer
Creative Commons

Mr. Fred Sullivan
Executive Director
Man Up Campaign

Dr. Olivia Sylvester
Head, Environment and Development
The University for Peace

Ms. Anita Thomas
Chair
NGO Committee on UN Finance

Mr. Mamun Ul Hoque Chowdhury
Organizing Secretary
Green Alliance Bangladesh

Ms. Ines Von Behr
Corporate Public Affairs, European Union
Bayer

Ms. Abbey Walsh
Manager, Education & Training
Education for Employment Global

PARTICIPANT LIST

Mr. Nate Williams
Senior Director, Economic Graph Partnerships
LinkedIn

Ms. Rahama Wright
Founder
Shea Yeleen Health and Beauty

Mr. Edward Yakubayev
Special Advisor
Consulate General of France in New York

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UPCOMING PROGRAMS & EVENTS

For more information please visit www.bciu.org or contact our Program Office in NY at 212-490-0460 or in DC at 202-595-2673

UNGA: SAUDI ARABIA

In-Person C-Suite Lunch with His Excellency Khalid Al-Falih, Minister of Investment, Kingdom of Saudi Arabia.

Date: Wednesday, September 21, 2022

Time: 12:30PM – 2:30PM

Location: New York, NY

Partnership Opportunities Available

To Participate Click [Here](#)

To Play a Partnership Role Click [Here](#)

UNGA: NIGERIA

In-Person C-Suite luncheon with His Excellency Muhammadu Buhari, President of the Federal Republic of Nigeria and Members of the Cabinet of the Federal Republic of Nigeria.

Date: Thursday, September 22, 2022

Time: 12:30PM – 2:00PM

Location: New York, NY

Partnership Opportunities are available

To Participate Click [Here](#)

To Play a Partnership Role Click [Here](#)

UNGA: VIETNAM

In-Person C-Suite Breakfast with His Excellency Pham Binh Minh, Deputy Prime Minister and Minister of Foreign Affairs, Socialist Republic of Vietnam

Date: Thursday, September 22, 2022

Time: 8:00AM – 9:30AM

Location: New York, NY

To Participate Click [Here](#)

To Play a Partnership Role Click [Here](#)

UNGA: COSTA RICA

In-Person C-Suite Roundtable with H.E. Rodrigo Chaves Robles, President of the Republic of Costa Rica

Date: Friday, September 23, 2022

Time: 1:00PM – 2:30PM

Location: New York, NY

Partnership Opportunities are Available

To Participate Click [Here](#)

To Play a Partnership Role Click [Here](#)

CLIMATE

Virtual Roundtable with Mr. Campbell Moore, Carbon Markets Managing Director, Global Carbon Markets Team, The Nature Conservancy

Date: Monday, October 17, 2022

Time: 2:00PM – 3:00PM EDT

Hosting Opportunities are available.

To Participate Click [Here](#)

To Play a Leadership Role Click [Here](#)

DEFENSE

In-Person Breakfast with Mr. James A. Hursch, Director, Defense Security Cooperation Agency.

Date: Tuesday, October 25, 2022

Time: 9:00AM – 10:30AM

Location: Washington, DC

To Register Click [Here](#)

To Play a Partnership Role Click [Here](#)

COP27: FOOD SECURITY

In-Person Panel Discussion Focused on Sustainable Agriculture at the UNFCCC COP27 Pavilion

Date: Saturday, November 12, 2022

Time: 10:00AM – 11:00AM

Location: Sharm El-Sheikh, Egypt

Hosted in Partnership with [Bayer](#)

To Participate Click [Here](#)

To Play a Partnership Role Click [Here](#)

INTELLECTUAL PROPERTY

Virtual Discussion with 12-15 Intellectual Property Attachés serving in key U.S. Embassies around the world.

Date: Wednesday, December 14, 2022

Time: 9:00AM – 11:00AM EDT

Partnership Opportunities are available

To Participate Click [Here](#)

To Play a Partnership Role Click [Here](#)



BUSINESS COUNCIL
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